



# SPONSORSHIP OPTIONS

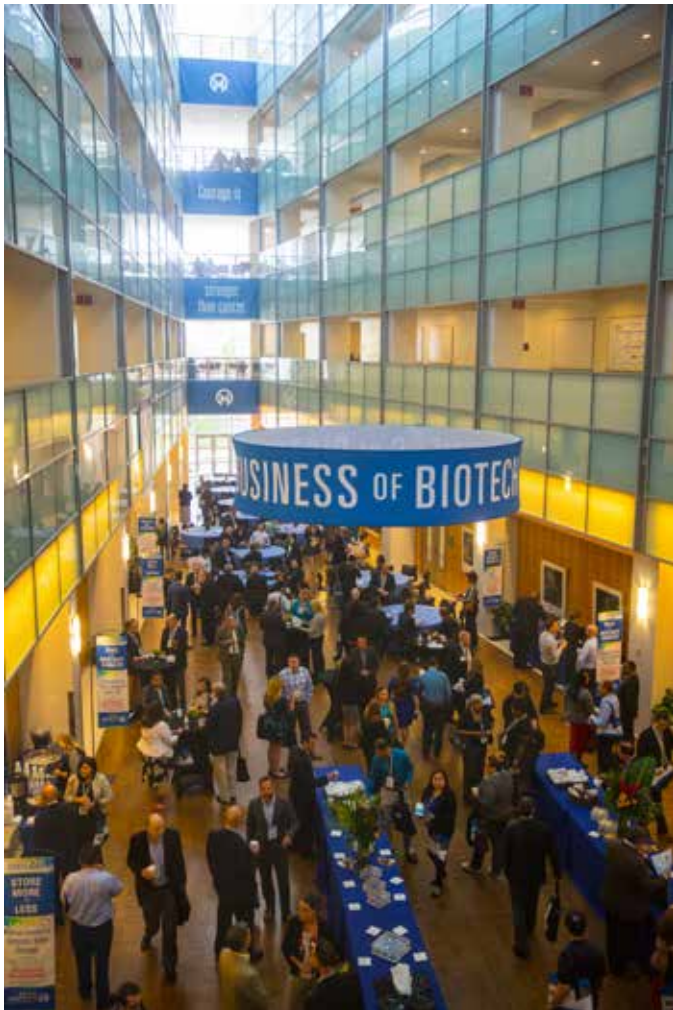
13TH ANNUAL CONFERENCE

## BUSINESS OF BIOTECH

**Cracking the Cancer Code**

Friday 2.22.2019 | Moffitt Cancer Center | Tampa, FL

[www.moffittIP.com](http://www.moffittIP.com)



The Business of Biotech conference began in 2006 and has become a signature event in Tampa Bay. Today the conference attracts over 400 biotech executives, entrepreneurs, venture capitalists, angel investors and researchers from across the U.S. and is a unique opportunity to meet and collaborate with the innovators of our age.

## 2018 CONFERENCE

- 399 Attendees
- 42 Biotech companies
- 36 Economic groups/ investors
- 15 Universities and colleges
- 7 Science institutions



Cokie Roberts and Dr. Francis Cuss

# 2019 SPONSORSHIPS OPTIONS

Choose the sponsorship package that is right for you or any of the a la carte sponsorship items. Contact Praba at [praba.soundararajan@moffitt.org](mailto:praba.soundararajan@moffitt.org) or (813) 745-6776.

	Diamond (2) \$10,000	Platinum (7) \$5,000	Gold (5) \$3,000
	Introduction during conference keynote address	<b>Choose one:</b> <ul style="list-style-type: none"> <li>• Breakfast</li> <li>• Lunch</li> <li>• Break</li> <li>• Charging Lounge</li> <li>• Hydration Station</li> <li>• Specialty Coffee Cart</li> <li>• Digital Social Wall</li> </ul>	<b>Choose one:</b> <ul style="list-style-type: none"> <li>• <i>Breakout</i> - Navigating FDA Approvals for Cell Therapy</li> <li>• <i>Breakout</i> - Clinical Pathways: Solving Value-Based Cancer Care</li> <li>• <i>Breakout</i> - Artificial Intelligence in Cancer Care Delivery: The Robot Will See You Now</li> <li>• <i>Breakout</i> - E-I-E IO! Sowing, Growing, and Reaping Immune Oncology Production</li> <li>• Tours of Hospital &amp; Clinics, Vivarium, and Scientific Shared Resources</li> </ul>
VIP reception passes	Four	Two	
Tent cards on all tables at networking reception indicating sponsorship with logo	●		
Exhibit space	●		
Advertising in conference program (half page)	●		
Atrium banner (decal provided by Moffitt)	●	●	●
Special sponsor recognition	Introduction during conference keynote address	Signage & tent cards on tables	Introduction at breakout session, sponsor and logo on signage
Material in conference bags (provided by sponsor)	●	●	●
Logo on welcome signage	●	●	●
Logo on conference website with hyperlink	●	●	●
Logo on monthly email blasts with hyperlink	●	●	●
Logo on digital signage	●	●	●
Recognition in onsite slideshow	●	●	●
Recognition in onsite printed materials	●	●	●

# 2019 SPONSORSHIP OPTIONS

Padfolio (Limit 1)	Distributed to attendees with your company logo and conference branding.	\$2,500
Flash drives (Limit 1)	Distributed to attendees with your company logo and conference branding.	\$2,500
Lanyards (Limit 1)	Company name and/or logo imprinted on lanyards worn for the entire conference. Included on email blasts and conference website as sponsor.	\$1,500
Exhibit space (Limit 5)	5' table exhibiting space.	\$1,000
Conference Bags (Limit 1)	<b>SOLD</b> Display your company logo on the bags that will be carried by conference attendees for the entire conference. Sponsor will provide their own bags.	\$1,000
Promotional item in bag	Company to provide a promotional item to be inserted into bags (e.g. pen, post-it-note, note pad, etc.), which will be distributed at registration.	\$500
Printed materials in bag	Company to provide a single, printed piece to be inserted into bags, which will be distributed at registration.	\$500
Banner in conference atrium	Decal banner provided by Moffitt	\$500

BUSINESS OF BIOTECH 2019  
**APPLICATION FORM**

CONTACT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_  
(AS IT SHOULD BE LISTED ON PRINT & DIGITAL MATERIALS)

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**SPONSORSHIP**

- Diamond - (2 available).....\$10,000
- Platinum - (7 available).....\$5,000
- Gold - (5 available).....\$3,000

**A LA CARTE SPONSORSHIP**

- Padfolio (limit 1).....\$2,500
- Flash Drives (limit 1).....\$2,500
- Lanyards (limit 1).....\$1,500
- Exhibit Space (limit 5).....\$1,000
- Conference Bags (limit 1).....\$1,000
- Promotional item in bag.....\$500
- Printed materials in bag.....\$500
- Banner in conference atrium.....\$500

**BILLING OPTIONS**

Send form to: [innovation@Moffitt.org](mailto:innovation@Moffitt.org)

- SEND INVOICE \_\_\_\_\_
- CHECK MAILED IN THE AMOUNT OF \_\_\_\_\_  
CHECK # \_\_\_\_\_

**Mail Payment To:**

Praba Soundararajan  
Moffitt Cancer Center  
Office of Innovation and Industry  
Alliances  
12902 Magnolia Drive, M2Gen-INNOV  
Tampa, FL 33612



SCAN TO PAY ONLINE

# PREVIOUS PARTICIPANTS

<i>AAJ Technologies</i>	<i>Entrinsic Health</i>
<i>AbbVie</i>	<i>Envigo</i>
<i>Access Support Systems</i>	<i>Epigenetic Ventures</i>
<i>AccuGenomics</i>	<i>EquiPro International, Ltd.</i>
<i>Acea Biosciences</i>	<i>Equity</i>
<i>Adaptimmune</i>	<i>Faces of Courage</i>
<i>Advanced Microplate Technology</i>	<i>FAU</i>
<i>AnActionPlan</i>	<i>Fee &amp; Jeffries, P.A.</i>
<i>Anavex Life Sciences</i>	<i>Florida BioDatabase</i>
<i>ANP Technologies</i>	<i>Florida BioSciences LLC</i>
<i>AP Professionals</i>	<i>Florida Chamber Foundation</i>
<i>Appspace</i>	<i>Florida Institute for the Commercialization of Public Research</i>
<i>Arthrex</i>	<i>Florida Venture Forum</i>
<i>Astronaut Scholarship Foundation</i>	<i>FloridaMakes</i>
<i>AVI-SPL</i>	<i>FocalCoach Business Coaching</i>
<i>Barco</i>	<i>Gabriel BioConsulting</i>
<i>BayCare Health Systems</i>	<i>Gartner</i>
<i>BGF Consulting LLC</i>	<i>GenomeGyde</i>
<i>BioCurity Holdings, Inc.</i>	<i>Germinal Resources</i>
<i>BioFlorida</i>	<i>GLG Pharma, LLC.</i>
<i>Biom Pharmaceutical Corporation</i>	<i>Gorlick Financial Strategies</i>
<i>Bizneando</i>	<i>GrayRobinson, PA</i>
<i>BluGene Consulting</i>	<i>HDYO</i>
<i>Bristol-Myers Squibb</i>	<i>HealthCare Capital Advisors</i>
<i>Brown &amp; Brown Electric</i>	<i>Healthcare Economics LLC</i>
<i>Calibrate-It.com</i>	<i>HealthMyne</i>
<i>Carlton Fields</i>	<i>HedgePath Pharmaceuticals, Inc.</i>
<i>Catalyst Ventures</i>	<i>Hegemon Capital</i>
<i>Celgene</i>	<i>Helix BioPharma Corp</i>
<i>Certainty Therapeutics/ITUS Corp</i>	<i>Hillsborough County</i>
<i>Certara</i>	<i>Hillsborough County Economic Development</i>
<i>Chemical Angel Network</i>	<i>Holden Family Office</i>
<i>Cherry Bekaert LLP</i>	<i>Hylant</i>
<i>Chubb Insurance</i>	<i>Immunic AG</i>
<i>Circularis Partners</i>	<i>Incyte Corporation</i>
<i>CIS</i>	<i>Insight Partners, Inc.</i>
<i>Cognis Group Inc.</i>	<i>InTeahouse</i>
<i>Consulta Co</i>	<i>Intezyne</i>
<i>Convertant</i>	<i>Intrexon</i>
<i>Cota Healthcare</i>	<i>IOA-Insurance Office of America</i>
<i>Creative Contractors</i>	<i>Iovance Biotherapeutics</i>
<i>Crestron Electronics</i>	<i>IP Guidance Ventures, Inc.</i>
<i>CUPRX, LLC</i>	<i>Jedidiah Clinical Research</i>
<i>Cvergenx</i>	<i>Johnson Pope</i>
<i>Dimension Works, LLC</i>	<i>Keiser University</i>
<i>DLP Insurance</i>	<i>King &amp; Spalding</i>
<i>DPR Construction</i>	<i>KPMG</i>
<i>DR/A - Defense Radiometrics</i>	<i>KW Commercial</i>
<i>Eli Lilly</i>	<i>Larson &amp; Larson</i>
<i>Enterprise Florida</i>	

# PREVIOUS PARTICIPANTS

*Legal Advantage  
Legation Street LLC  
LG Electronics  
Lions Eye Institute  
Ludmerer & Associates LLC  
Machaon Diagnostics  
Marpe Holdings LLC  
Marwood Group  
Members Trust Company  
MerchantCass  
Merck  
MKW Consulting  
Moirai Conservation and Research Inc.  
Morphogenesis  
MultiVir Inc  
Nano Engineering  
Neta Scientific Incorporated  
Ocunexus Therapeutics  
Oncoceutics, Inc  
Pall Corporation  
Palm Beach State College  
Pasco County, Florida  
Pasco Economic Development Council  
Pfizer CentreOne  
Pharmaceutical Development Group, Inc.  
Pinellas County Economic Development  
PNC Financial  
Precigen  
Prescient Therapeutics LTD  
Prism Plus Consulting  
Pro-Copy Inc  
Professional Systems  
Promethean Fire LLC  
Pyramid Imaging  
Quality Life by Education and Research  
Raymond James  
Real Endpoints  
RJR Technical Services  
RocketJOBS  
Rothberg Associates  
Saliwanchik, Lloyd & Eisenschenk  
Schifino Lee  
SCI  
Sciex  
Seattle Genetics  
ServisFirst Bank  
Shaker Consulting  
Sirtex Medical Inc.  
Skyway Capital Markets  
St Petersburg College*

*St Petersburg College  
Staffing Resource Group, Inc.  
Stetson University College of Law  
Stifel  
STRYDE Solutions  
SunBiz Showcase Alliance  
Swift Vision Intl.  
T3 Capital  
Tamiami Angel Funds  
Tampa Bay Tech  
Tampa Bay WaVE  
Tampa-Hillsborough EDC  
Tapimmune  
TeleHealth Services  
TFP Wellness Systems  
The Hahnen Group LLC  
The Moirai Research and Conservation  
The S/L/A/M Collaborative  
The Whiting-Turner Contracting Company  
Thomas | Horstemeyer, LLP  
TIE Tampa bay  
TMH Innovative Solutions  
TRC Worldwide Engineering  
Trenam Law  
Tri-Systems Cyprus  
Tufts U  
University of Central Florida  
University of Florida  
University of South Florida  
Venn Therapeutics  
Venture Forward Partners  
Veritri Consulting LLC  
Vistage Florida  
VuEssence  
Vycellix, Inc.  
Warren Averett, LLC  
West Tampa Chamber  
Western Michigan University  
WriterArts  
Yang Management  
Young BD Group, LLC  
Zimmer Biomet*